



Madelaine Drohan

Journalist. Author. Trainer.

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Summary

A working journalist specialized in the coverage of business and economics, with keen interest and experience in training journalists in Africa, Asia and Canada. Current post of Canadian correspondent for *The Economist* comes after award-winning work as a foreign correspondent in Europe, online business columnist in Canada, lengthy book research in Africa, and earlier jobs with newspapers, magazines, and Canada's national news agency. Experience in developing and delivering workshops in English and in translation for all levels of journalistic ability and in different cultural contexts, ranging from Nigeria to Thailand. Particularly interested in helping local journalists carry on the work by becoming trainers in their own right.

Training and Journalism Experience

I have developed and delivered workshops for journalists and writers since 2002. This has involved developing original lesson plans with appropriate handouts for the cultural context, level of ability, and goal of the workshop. It has also involved evaluations of the workshops' effectiveness, and report writing. While I have sometimes worked solo, many of the workshops were delivered with co-trainers from the US, Australia, South Africa, Kenya, Zambia and Thailand. Repeat workshops in Zambia and Thailand were done at the request of the local journalism association.

Having written about Europe for a Canadian audience during a period of momentous change (collapse of the Soviet Union, formation of the European Union, a Labour victory in Britain), I now write about Canada for a global audience as Canadian correspondent for *The Economist*. The two periods were separated by a fellowship at the University of Oxford and the research and writing of a book on the use of armed force by resource companies in Africa.

Madeline Drohan

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Training

2008

Training the Trainers (Investigative journalism)

Petchburi, Thailand

Sponsors: Thai Journalists Assn and Isra
Institute

Training the Trainers (Child rights)

Burapha University, Thailand

Sponsors: UNICEF and the Isra Institute

Writing in Plain English for Economists

Ottawa, Canada

Sponsor: Informetrica Ltd.

2007

Investigative Journalism

Kigali, Rwanda (trilingual workshop in
English, French and Kinyarwanda)

Sponsors: Canadian and Belgian embassies
and the EC delegation

2006

Investigative Journalism and Training the Trainers

Burapha University, Thailand

Sponsor: Internews

2005

How to Interview a Mercenary

National Writers' Symposium

Ottawa, Canada

Sponsor: Canadian Assn of Journalists

Investigative Writing

Ottawa, Canada

Sponsor: Arts Ottawa East

Investigative Journalism

Nairobi, Kenya

Partner: Assn of Media Women in Kenya

Sponsor: Canadian High Commission in
Kenya

Business and Economics Journalism

Lusaka, Zambia

Partner: The Lusaka Press Club

Sponsor: Foreign Affairs Canada

Business and Economics Journalism

Dar es Salaam, Tanzania,

Sponsor: Foreign Affairs Canada

2004

Business and Economics for Journalists

Lusaka, Zambia

Partner: The Lusaka Press Club

Sponsors: Canadian and US embassies

Training Journalists to be Trainers

Rangsit University, Thailand

Sponsor: Thai Journalists Association

Refresher Course for Investigative Journalists

Rayong, Thailand

Sponsor: Thai Journalists Association

2003

Investigative Techniques for Senior Journalists

Hua Hin, Thailand

Sponsor: Thai Journalists Association

2002

Investigative Journalism

Lusaka, Zambia

Partner: The Lusaka Press Club

Sponsors: Canadian, US and UK embassies

2000

The Media and Democracy

Jos and Owerri, Nigeria

Partner: Institute for Media and Democracy

Sponsor: Conciliation Resources, UK

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Journalism

- 2006 – **The Economist**: Canadian correspondent
- 2004 – 2009 **The Globe and Mail**: Web columnist, business and economics (2007-2009)
Canadian Broadcasting Corporation: Web columnist (2005-2007)
The Economist: Contributor, national Canadian stories
- 2001 – 2003 Research and writing of **Making a Killing: How and why corporations use armed force to do business**. Research grant: MacArthur Foundation
- 1989 – 2001 **The Globe and Mail**: Business and economics columnist (1999-2001), foreign correspondent, Europe (1991-1998), national finance writer (1989-1991)
- 1977-1989 National correspondent specializing in business and economics, **The Financial Post**, **Maclean's** magazine, and **The Canadian Press** wire service

Awards and Fellowships

- 2004 – 2005 Chumir Foundation for Ethics in Leadership, media fellow
Carleton University, Ottawa, journalist in residence
- 2004 Ottawa Book Award
- 2001 H. Solomon Journalism Award, Excellence in Public Policy Journalism
- 1998-1999 Reuters Foundation, University of Oxford, media fellow

Education

- 1985 Laval University, Quebec (French immersion, summer session)
- 1982 Canadian Securities Course (Levels 1 & 2)
- 1974 – 1977 Ryerson University, Toronto (Bachelor of Arts, Journalism)

Professional Affiliations

- Partnership Africa Canada, vice-president, board of directors
- North-South Institute, member of the board of directors
- Online News Association, member
- Parliamentary Press Gallery, Ottawa, member

Books and Publications

- Making a Killing: How and why corporations use armed force to do business**, Random House, Canada (2003); The Lyons Press, US (2004)
- Scandals and their Aftermath**, Chumir Foundation Paper, 2005
- Teaching Ethics to Journalists in Canada**, Chumir Foundation Paper, 2007

- References** Available on request